







Southwater Area

Design Ideas

WOODLAND STAINSBY STREET VALE ROAD





BRIEF OVERVIEW: PROJECT HISTORY

The 'up the road and round the corner' arts project was conceived by the Southwater Area Residents Association and ONE TWO ONE art and architecture network as a project both to celebrate the completion of the Southwater Renewal Area regeneration project (1998-2004) and to give a definite 'identity' to the area, involving the community in its creation.

Upon the completion of the regeneration project in 2004, local residents identified a need for further physical improvements that would address the current lack of open spaces in the area and upgrade the design of the street environment.

This, combined with the loss of Woodland Vale Glen to developers prompted **SARA**, reconstituted in 2004, to look for a way to create a feel of a neighbourhood identity using good design and public artworks.

In 2005 the (Hastings Borough Council's) Public Arts Officer was consulted and after discussing an approach based on creative consultation they enlisted the help of the Hastings based **ONE TWO ONE** art and architecture network.

(Access the project's 2006 research and development archive via the network's website www.onetwoone.org.uk)

ONE TWO ONE art and architecture network are a group that use the combined disciplines of art, architecture and landscape design to develop their ideas. They are committed to exploring the needs and aspirations of those who live or work in a given environment or place.

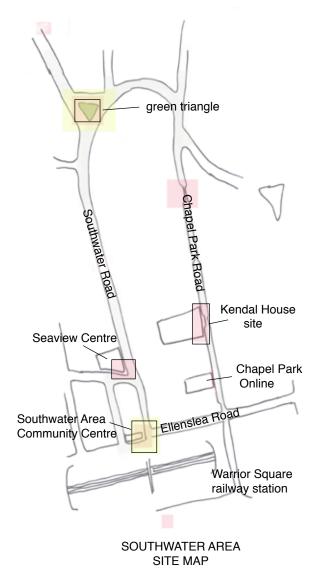






who what why where





BRIFF OVERVIEW: COMMUNITY NETWORKS.

Links with **SARA** and the local community in the Southwater Area have been strengthened throughout this project. The further development of this, would ensure that there is a legacy for the community to build on.

CHRISTCHURCH SCHOOL

ONE TWO ONE worked with pupils from Christchurch Primary School on a survey of the environment of the Southwater Area. This partnership will develop ways in which to use the proposed focus points and to research the social history of the area for use in the historical pavement biographies.

CHAPEL PARK ONLINE

Chapel Park Online is a busy centre attracting a mixture of ages and cultural groups and hosts several existing events, some of which could be incorporated into a larger yearly community event.

SEAVIEW CENTRE

This drop-in centre provides vital support for vulnerable adults in the area, but is an underdeveloped resource in terms of the use of the building and community involvement. Ways in which the centre could more actively engage with the community will be explored as part of the ongoing project.

SARA/COMMUNITY CENTRE

ONE TWO ONE have set up a Web Blog for **SARA** which can be used as an information and communication link for all the groups and residents in the Southwater Area and beyond.

who what why where

DESIGN IDEA NO 1. FOCUS POINTS

The two sites that could be developed as focus points within the Southwater Area are:

SITE 1. The footpath leading to Southwater Road that runs alongside the Community Centre.

SITE 2. The green triangle at the junction of Woodland Vale Road, Southwater Road and De Cham Road

DESIGN IDEA NO 2. NOTICE BOARDS

- 1. The installation of a freestanding illuminated notice board on the green triangle site.
- 2. The enhancement of the notice board at the Community Centre site creating a visible presence on the street and a gateway into the Southwater Area.

The materials for both boards will be within the context of the site, durable, low maintenance and vandalproof.

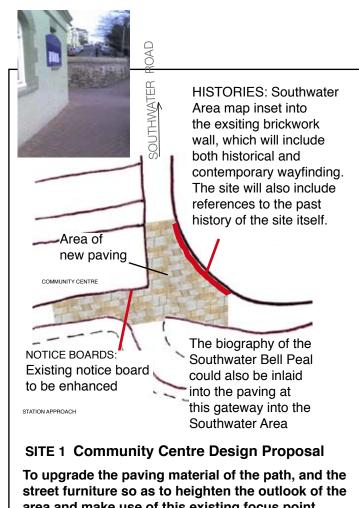
Purpose: to display current local information and histories relevant to the site.

DESIGN IDEA NO 3. HISTORIES

The history of the site and its inhabitants will be explored and made evident using wall plaques and pavement inlays.

Alongside the two focus point sites the historical references will be at key points throughout Chapel Park Road and the Southwater Area.

Purpose: to encourage a cultural identity.



area and make use of this existing focus point.

who what why where

ONE TWO ONE have worked with residents and local groups from 2005-2006 to find ways to create a strong sense of place, a way of connecting the streets through enhancing existing focal points and simple effective ways of displaying community information.







'UP THE ROAD AND ROUND THE CORNER' PROJECT GALLERY 2006



SARA www.s-a-r-a.co.uk

